IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : Scott Mueller

Serial No. : 10/790,469

Filing Date : 03/01/2004

For : SYSTEM AND METHOD FOR IDENTIFYING

RETAIL TIRE SALES OPPORTUNITIES

Art Unit : 3689

Examiner : Paul R. Fisher

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSIVE AMENDMENT

Sir:

Please amend this application as follows and consider the following remarks. Any fees due should be charged to Jones Day Deposit Account No. 503013, ref: 146335-999014.